## POS OMNIBUS NATIONAL SURVEY

Political Interview Schedule

Project #04723 Public Opinion Strategies Alexandria, Virginia Sept 13-15, 2004 N=800 Registered Voters Margin of Error: <u>+</u>3.46%

- A. Are you registered to vote at this address?
  - 100% YES (CONTINUE TO QUESTION B)
    - IF NO THEN ASK: May I please speak to someone in your household who is registered to vote at this address? (**REPEAT QUESTION A WITH NEW RESPONDENT**)
- B. Thinking about elections, some people usually have the time to vote in every election, while others do not. How likely is it that you would vote in the next election? Will you definitely vote, probably vote, probably not vote or definitely not vote in the next election? (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)
  - 91% Definitely vote
  - 9% Probably vote
  - Probably not vote (**THANK AND TERMINATE**)
  - Definitely not vote (**THANK AND TERMINATE**)
  - Refused (DO NOT READ) (THANK AND TERMINATE)
  - DON'T KNOW/NOT SURE (**DO NOT READ**) (**THANK AND TERMINATE**)

- 1. Now, generally speaking, would you say that things in the COUNTRY are going in the right direction, or have they pretty seriously gotten off on the wrong track?
  - 43% RIGHT DIRECTION
  - 50% WRONG TRACK
  - 6% DON'T KNOW (DO NOT READ)
  - 1% REFUSED (**DO NOT READ**)

On another topic....

2. Do you approve or disapprove of the job George W. Bush is doing as President?

(**IF APPROVE/DISAPPROVE, ASK:**) And would you say you **STRONGLY** (approve/disapprove) or just **SOMEWHAT** (approve/disapprove)?

- 53% TOTAL APPROVE
- 43% TOTAL DISAPPROVE
- 35% STRONGLY APPROVE
- 18% SOMEWHAT APPROVE
- 10% SOMEWHAT DISAPPROVE
- 33% STRONGLY DISAPPROVE
- 3% DON'T KNOW (DO NOT READ)
- 1% REFUSED (**DO NOT READ**)

Changing topics for a moment...

3. And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this year's elections?

66%	10
85%	8-10
15%	1-7
66%	10
8%	9
11%	8
6%	7
3%	6
4%	5
1%	4
*	3
1%	2
*	1
*	DON'T KNOW/REFUSED (DO NOT READ)
9.0	MEAN
10.0	MEDIAN
<u>10/96</u>	<u>10/00</u>
<b>48%</b>	55% 10

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4.

Thinking again about the election to be held in November...if the election for president were being held today and the candidates were (**ROTATE FIRST TWO SETS OF NAMES**)

 \_\_\_\_\_
 George W. Bush and Richard Cheney, Republicans

 \_\_\_\_\_
 John Kerry and John Edwards, Democrats
 ...AND...

 Ralph Nader, Independent/Reform Party
 ...AND...

...for whom would you vote?

(**IF BUSH/KERRY/NADER, ASK:**) And, would you DEFINITELY vote for (Bush/Kerry/Nader) or just PROBABLY vote for (Bush/Kerry/Nader)?

(IF UNDECIDED, ASK:) Which way do you lean as of today? Do you lean toward...(REPEAT NAMES) (ROTATE FIRST TWO SETS OF NAMES)

- 48% TOTAL BUSH/CHENEY
- 42% TOTAL KERRY/EDWARDS
- 2% TOTAL NADER
- 44% DEFINITELY BUSH/CHENEY
- 4% PROBABLY BUSH/CHENEY
- \* LEAN BUSH/CHENEY
- 34% DEFINITELY KERRY/EDWARDS
- 5% PROBABLY KERRY/EDWARDS
- 3% LEAN KERRY/EDWARDS
- 2% DEFINITELY NADER
- \* PROBABLY NADER
- \* LEAN NADER
- 5% HARD UNDECIDED (**DO NOT READ**)
- 1% REFUSED (DO NOT READ)

5. And, now, thinking about the election for CONGRESS that will also be held in November, if the election for CONGRESS were being held today, and you had to make a choice, would you vote for...

(ROTATE)

The Republican candidate ...or... The Democratic candidate

... from your district?

## (IF CHOICE, ASK:) And is that DEFINITELY (CHOICE) or PROBABLY (CHOICE)?

(**IF UNDECIDED, ASK:**) Which way do you lean as of today? Do you lean toward... (**ROTATE**) the Republican candidate...or...the Democratic candidate?

43% TOTAL REPUBLICAN CANDIDATE W/LEAN

## 43% TOTAL DEMOCRAT CANDIDATE W/LEAN

- 30% DEFINITELY REPUBLICAN CANDIDATE
- 10% PROBABLY REPUBLICAN CANDIDATE
- 3% LEAN REPUBLICAN
- 12% UNDECIDED (DO NOT READ)
- 3% LEAN DEMOCRAT
- 8% PROBABLY DEMOCRATIC CANDIDATE
- 32% DEFINITELY DEMOCRATIC CANDIDATE
- 2% REFUSED (DO NOT READ)